

FILE

SEPTEMBER 13

# fashion calendar

36th year • a weekly publication

# 1976

JANUARY	FEBRUARY
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## 1977 - - NEXT YEAR

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, SEPTEMBER 13, 1976

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 13 9:30 A.M. Champagne	OPENING OF RESORT & SPRING COLLECTION Show at 10:00 A.M. Thereafter, by appointment in showroom, 2nd floor. Contact: Muriel Shorensten, 391-1090.	GEOFFREY BEENE TENNIS (512 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Monday Sept. 13 11:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact: 564-1820. Publicity: Joanne Creveling, 586-2377.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Sept. 13 1:00 P.M.	SHOWING OF FALL FASHIONS BY BASILE Customer show. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	4TH FLOOR
Monday Sept. 13 2:00 P.M.	PREMIERE SHOWING: HOLIDAY AND RESORT Wholesale ready-to-wear showing for press and buyers. Thereafter by appointment. Contact: Jack Black, 988-8444.	MAYA	773 MADISON AVENUE (AT 66TH STREET)
Monday Sept. 13 3:30 P.M.	SHOWING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter in showroom, 11th floor. Contact: 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST.)
Monday Sept. 13 4:30 P.M. Cocktails	SHOWING OF RESORT & SPRING COLLECTION Show at 5:00 P.M. By invitation. Thereafter, 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Assoc., 688-8653.	ESTEVEZ; EVA GABOR LOOK; ESTEVEZ RESORT/SPORT	HOTEL PLAZA BAROQUE ROOM
Monday Sept. 13 6:00 P.M.	BENEFIT SHOW: TRIGERE FASHIONS Showing of Fall fashions by Pauline Trigere. For benefit of Boys' Harbor. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 13 6:00 P.M.	GLORIA VANDERBILT FASHIONS: BENEFIT SHOW For benefit of Museum of City of N.Y. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 13 6:00 P.M.	CALIFORNIA FASHION SHOW AND COCKTAIL PARTY Followed by cocktail party, 3rd floor (by invitation only) for benefit of N.Y. Diabetes Assn. Tickets: \$10.00. Publ: Lauren Kamens, 675-1000, ext. 488.	FRANKLIN SIMON	33 WEST 34TH STREET 4TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Continuous by appointment. Contact: Pat Mapes, 244-6670.	ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: BR 9-7257.	AYAKO, INC.	1407 BROADWAY SHOWROOM - 32ND FLOOR



Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment.	SCOTT BARRIE  Contact: 354-7830.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	GEOFFREY BEENE; & BEENE BAG Contact: LW 4-0454.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING IN NEW YORK By appointment.	MR. BLACKWELL (719 SO. LOS ANGELES ST.) Contact: Jerry Padgett, 265-3988 or (213) 627-5201.	HOTEL WARWICK SUITE 2206
Beginning Monday Sept. 13	RESORT/EARLY SPRING COLLECTION Informal showings by appointment.	STEPHEN BURROWS Contact: 221-6252.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By appointment.	ROBERTA DI CAMERINO Contact: Kathy Lecube, 355-7600.	645 FIFTH AVENUE OLYMPIC TOWER
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	CARLYE Contact: 244-6761.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment.	CINNAMON WEAR Contact: 354-3636.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment.	COLLECTORS ITEMS (DIV. LEONARD SUNSHINE) Contact: 564-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	HOLIDAY, RESORT, EARLY SPRING COLLECTION Featuring embroidered skirts and boleros.	COLLECTORS ITEMS II (DIV. LEONARD SUNSHINE) Contact: 564-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Introducing new collection, C/VII.	CONCEPT VII; & C/VII BY GEORGE MATYAS By appointment.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: 695-7715.
Beginning Monday Sept. 13	HOLIDAY AND RESORT SILK COLLECTION Also, from Paris -- More; Infatigable; Vava.	CYGNE DESIGNS LTD. Contact: Jackie Hayman, 354-6474.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment.	DONALD DAVIES OF DUBLIN Contact: 582-7453.	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	GIOVANNI DE MOURA Contact: Louis Branco, 675-7228.	7 WEST 22ND STREET SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 13	RESORT COLLECTION OF SILK FASHIONS By appointment.	WENDY FEDER Contact: Albert Halpern, 221-1033.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Contact: Bob O'Donnell, 391-5460.	CHARLOTTE FORD Publicity: Joanne Creveling, 586-2377.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR



Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE NEW SHOWROOM - 5TH FL.
Monday Sept. 13- Sept. 23	FORECAST SPRING/ SUMMER FOR RETAILERS Daily at 9:00 & 4:00. (Special buffet luncheon Sept. 13 - 11:30 A.M.; Cocktails 4:00 P.M., by invitation). Contact: Barbara Wolf, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 13	FORECAST SPRING/SUMMER SEMINAR For retailers, by appointment. Contact: Patti Ewart, 935-2741.	HARPER'S BAZAAR	717 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Monday Sept. 13- Sept. 24	OPENING OF RESORT COLLECTION IN NEW YORK Continuous by appointment. Contact: CI 7-2200.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1201
Beginning Monday Sept. 13	RESORT DRESSES, SPORTSWEAR, T-SHIRTS Continuous by appointment. Contact: 575-1420. P.R. Mary Blake, 876-6563.	HOLATH BY ARTHUR WILLIAMS; HOLATH TOO	1411 BROADWAY SHOWROOM - 17TH FLOOR
Monday Sept. 13- Sept. 24	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: PL 9-4100.	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.)	HOTEL REGENCY PARK AVE. & 61ST ST.
Monday Sept. 13- Sept. 14	FALL '77 MENSWEAR FABRICS Listers Ireland; Connemara; John Hanley; Providence Woollen. Contact: 371-3600.	IRISH EXPORT BOARD	10 EAST 53RD STREET 28TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT/ SPRING COLLECTION Continuous by appointment. Contact: 868-1620.	THE JAEGER CO.	1407 BROADWAY SHOWROOM - 41ST FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact: Miss Fritz, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Sept. 13	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Allan Gelfond, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT AND SPRING COLLECTION Continuous by appointment. Contact: 221-7373.	KIMBERLY	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 13	RESORT/EARLY SPRING COLLECTION Informal showings by appointment. Contact: CI 7-1100, ext. 235.	JOHN KLOSS FOR PAT TENNANT, INC.	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 869-0490.	DON KONIAK DON CHARLES, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR



Sept. 12	NATIONAL MERCHANDISE SHOW AT N.Y. COLISEUM (Sept. 12-15). Contact: 357-3555.		
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 564-9115.	MAC TAC OF PARIS	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By Anthony Muto. Continuous showings. Contact: 354-9440.	MARITA LTD. A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION By appointment. Contact: Jeffrey Levine, 221-6720.	LEO NARDUCCI -- THE SPORTING SIDE LTD.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTIONS Collections by Charlotte, T.W.Balloon, Criscione, L.W. II, Giovanni de Moura, Christine von Lumbe, Malidadi. By appointment. Contact: 947-4492.	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: Joan Miller, 221-1240.	VALERIE PORR	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 13- Sept. 17	SPORTSWEAR COLLECTION FROM FLORENCE, ITALY Active sportswear for Summer. Contact: John Puntar or Abel Rapp, CI 7-2200.	NUMERO DUE ANGIO (VIA TORNABUONI)	HOTEL GOTHAM SUITE 1001
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTIONS Swimwear--Roxanne; Beach collection--John Kloss for Harbour Casuals; Swimwear & Beach accessories--Zazz for Harbour Casuals; Tennis--John Kloss for Quantum; Golf & Tennis--Quantum Sportswear. By appointment. Contact: OR-9-8060.	ROXANNE; HARBOUR CASUALS; QUANTUM	1411 BRAODWAY SHOWROOM - 23RD FLOOR
Beginning Monday Sept. 13	RESORT COLLECTION BY CLOVIS RUFFIN Contact: Buyers--Bert Reifer, 221-0660; press--Jeanne Chappell, 221-0644.	RUFFINWEAR & RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	EARLY SPRING CASHMERE AND KNIT COLLECTION By appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 221-6252.	GIORGIO SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Sept. 13	RESORT: BELLE SAUNDERS; JOEY GARGUILLO Resort and Early Spring. Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: CI 7-2200.	KEN SCOTT	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: Yvette Gettinger, 221-6980.	SOO YUNG LEE	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR



Monday Sept. 13- Sept. 24	RESORT AND SPRING COLLECTION Continuous by appointment.	ERNST STRAUSS; SCHNELL SPORTS Contact: Paul Scott, 265-2034; or 247-2200.	HOTEL GOTHAM SUITE 1801
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 695-6950.	TREVI COURT BY HARRY STRIEBEL	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Sept. 13- Sept. 18	PREMIERE: COCKTAIL AND EVENING FASHIONS Contact: (before Sept. 13), Miss Gina, 269-8984; (week of Sept. 13), TE 8-8000.	MARIO CARLO TUCCI BY ANDREW KOVAL	HOTEL PIERRE PRIVATE SUITE
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Also, Levino Verna imports. Continuous by appointment. Contact: 279-2345.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 13	CRUISE AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Sept. 13- Sept. 23	CALIFORNIA CONTEMPORARY GUILD SHOWING IN N.Y. AT U.N. NATIONS PLAZA HOTEL, 1 U.N. PLAZA, 44TH ST. & 1ST AVE., 28TH FL. Contact: 355-3400.		
Tuesday Sept. 14 9:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Sept. 14 9:30 A.M.	SHOWING OF NEW PUCCI NEEDLEPOINT For press, by invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Sept. 14 10:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Miss Rose, 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 14 10:00 A.M.	RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Suzie Vogel, 947-4406.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 14 11:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREMIERE: RESORT COLLECTION (Note change of date). For press, by invitation. (Buyers' show at 3:00 P.M., by reservation). Contact: Doug Sylvia, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 14 1:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 14 2:30 P.M.	FALL AND WINTER FUR FASHION SHOW By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 14 3:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 14	3:00 P.M., DONALD BROOKS (2nd show), 530 Seventh Ave., 19th fl., 391-0900.		
Tuesday Sept. 14 4:00 P.M.	SHOWING OF RESORT COLLECTION Showing and cocktails. By invitation. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Limited to press only. (Admission by card). Contact: Iris Von Cramon, 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 14 5:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPITHEATRE 227 WEST 27TH STREET
Tuesday Sept. 14 6:00 P.M.	SPRING MENSWEAR IN PARIS Contact: Jean de Yturbe, in Paris, 265-1440. P.R. Liaison Agency, 355-7310.	LANVIN (15 FBG. ST. HONORE)	5 AVENUE GABRIELLE PARIS, FRANCE
Tuesday Sept. 14 7:30 P.M.	SHOWING OF FASHIONS BY ZANDRA RHODES Fashion show, champagne reception & buffet. By invitation. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Also Sica Knits by Milton Kent Ford. By appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Mandarin America, Randazzo, George & Maria Wohl, Anne Marie. Contact: 279-9620.	FLORENCE & CELESTE LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF EARLY SPRING COLLECTION By appointment. Contact: 354-7284.	GALLANT INT'L. & PIERRE CARDIN SUITS & COATS	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 14	RESORT, EARLY SPRING DRESSES & SPORTSWEAR Contact: Sportswear-Pat Johnson; Dresses-Esther Reifer, OX 5-4270.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR



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Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION By appointment. Contact: Joan Resker, 695-5100.	ORIGINALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT AND HOLIDAY COLLECTION By appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION By appointment. Contact: Buyers--Sandy Stone; Press-Jeanne Chappell, 221-0644.	MALCOLM STARR BY BILL TICE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Sept. 14- Sept. 17	BOBBIN SHOW AND AMERICAN APPAREL MANUFACTURERS CONVENTION AT GEORGIA WORLD CONGRESS CTR., ATLANTA. Contact: Bill Fitzmaurice Bobbin Publ., 221-6420.		
Wednesday Sept. 15 9:00 A.M.	RESORT SWIMWEAR COLLECTION Show at 9:30 A.M. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	REGINE'S PARK AVE. & 60TH ST.
Wednesday Sept. 15 10:30 A.M.	GALANOS FASHION SHOW FOR CUSTOMERS Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 15 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 16 at 2:00. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 15 12:00 Noon	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 15 12:00 Noon Luncheon	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation of Gucci Fall and Winter fashions and accessories for ladies and gentlemen. By invitation (must present invitation at door). Public Relations: Hamra Associates, 400 Madison Ave., Suite 310, 759-9833.	GUCCI	ST. REGIS HOTEL ROOF
Wednesday Sept. 15 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, showroom 12th floor. Contact: 391-0901.	RICHARD ASSATLY FOR GINO SNOW (550 SEVENTH)	F.I.T. AMPITHEATRE 227 WEST 27TH STREET
Wednesday Sept. 15 3:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter, showroom, 2nd floor. Contact: LO 3-0988.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	F.I.T. AUDITORIUM 227 WEST 27TH STREET
Wednesday Sept. 15 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 21 at 4:00 P.M. By reservation. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 15 5:30 P.M.	SHOWING: RESORT AND EARLY SPRING COLLECTION By invitation (Note change of place). Thereafter, by appointment, 15th floor. Contact: Barrie Sommerfield, 239-4213.	GLORIA VANDERBILT LTD. (550 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 15 6:30 P.M.	FUR FASHIONS AT BENEFIT SHOW Exclusive fur collection for benefit of N.Y.C. Ballet. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Sept. 15 6:30 P.M. Cocktails- Dinner	BENEFIT: "SALUTE TO 3RD CENTURY OF AMERICA" Viewing of one-of-a-kind American originals created by leading designers. Silent auction of fashions at 10:00 P.M. By invitation. (Black tie). Each Subscription: \$100.00, to benefit Fashion Group Foundation. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	TAVERN-ON-THE-GREEN CENT. PK. W. & 67 ST.
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: WI 7-0511. Publ: Vera Bacal, PL 3-8421.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 15- Sept. 17	1977 DJELLEBAS MOROCCAN GOWN COLLECTION Showings at 10:00 A.M., 1:00 and 3:00 P.M. Contact: 541-9560.	JACQUES COHEN LTD.	1370 AVE. OF AMERICAS SHOWROOM - 11TH FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 244-2700.	GINALA, GINESSA, GINORI, AQUANALA, AQUATOOGS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday Sept. 15	RESORT AND SPRING COLLECTION Continuous by appointment. Contact: Eddie Datwan, 869-9322.	ST. MICHEL	1407 BRAODWAY SHOWROOM - #1720
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Sept. 16 9:00 A.M.	SHOWING: RESORT AND SPRING COLLECTION By invitation. Thereafter, showroom, 12th floor. Contact: Jean Roberts, 354-1880. Public Relations: Martin Tishman, PL 1-4033.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 16 9:30 A.M.	SHOWING OF RESORT COLLECTION Also, Sept. 16 at 4:00. By reservation. Contact: 221-5726.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 16 10:30 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Sept. 16 11:30 A.M.	PRESS SHOWING OF RESORT COLLECTION By invitation. Buyers show at 3:00 P.M. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 16	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660.		
Sept. 16	3:00 P.M., HALSTON (buyers' show), 550 Seventh Ave., 14th floor, 354-6340		
Sept. 16	4:00 P.M., HANAE MARI (2nd show), 550 Seventh Ave., 5th floor, 221-5726		
Thursday Sept. 16 5:30 P.M.	PREMIERE SHOWING: READY-TO-WEAR COLLECTION Hand-painted and handscreened late day and evening fashions. By invitation. Thereafter at showroom. Contact: 628-3817. Press: Julie Palmerio, 986-6669.	REIKO (177 EAST 87TH STREET)	HOTEL PIERRE COTILLION ROOM



Thursday Sept. 16 6:00 P.M.	GIL AIMBEZ FASHIONS AT CUSTOMER SHOW Showing of fashions by Gil Aimbez for Genre. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Thursday Sept. 16 6:30 P.M.	CONTEMPORARY FASHIONS AT BENEFIT SHOW "The Sixth Sense" (new contemporary division) at benefit for the Henry Street Settlement. Followed by dinner and dancing at Tavern-On-The-Green (8:30 P.M.) Tickets: \$50.00 per person; \$75.00 per patron (Black Tie). By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Beginning Thursday Sept. 16	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Sept. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-1880.	GRETA PLATTRY FOR DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sept. 16- Sept. 19	SCANDINAVIAN FASHION WEEK IN COPENHAGEN AT BELLA CENTER Contact: Center Blvd. DK-2300, Kpenhavn S. Tel: 01-51-8811		
Sept. 16- Sept. 20	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT DORAL COUNTRY CLUB, MIAMI, FLA. Contact: 20 S.E. 14th St., Miami, Fla. 33131; Tel: (305) 358-2985.		
Sept. 17 9:00 A.M.- 10:30 A.M.	PREVIEW: CARLOS FALCHI NEW HANDBAG SHOP Carlos Falchi will be present. By invitation. Publ: Mallory Hathaway, CI 7-1100.	BENDEL'S	MAIN FLOOR HANDBAG DEPARTMENT
Sept. 17	PITTI UOMO MENSWEAR SHOW IN FLORENCE (Sept. 17-20)		
Saturday Sept. 18- Sept. 20	FALL-WINTER AMERICAN FASHIONS IN JAPAN A Japanese tribute to the American Bicentennial, featuring fashions by Adolfo, John Anthony, Geoffrey Beene, Bill Blass, Halston, Calvin Klein, Ronald Kolodzie, Ralph Lauren, Mary McFadden and Oscar de la Renta. Produced by Best Int'l. Directed by Michael Brown. By invitation. Contact: Dee Rubin, 369-5563.	NIPPON TV NETWORK & BEST INTERNATIONAL CORP.	IMPERIAL HOTEL TOKYO, JAPAN
Sunday Sept. 19- Sept. 22 9:30 A.M.- 5:30 P.M.	EUROPEAN READY-TO-WEAR: SPRING-SUMMER TRADE SHOW Eighth semi-annual Fashion Fair, featuring about 200 exhibitions from 15 European countries - women's and children's fashions & accessories. Contact: Trade--Jackie Cowen, Statler Hilton, Suite 114A, 279-8870; Press--Lenore Ringler at Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZ. (7TH AVE. & 33RD)
Sunday Sept. 19- Sept. 22	FRENCH FASHIONS AT EUROPEAN FASHION FAIR Spring-Summer '77 (also reorder Fall-Winter '76) fashions by 57 French pret-a-porter mfrs., 5 accessories and 7 childrenswear firms. Contact: 354-8620.	FRENCH APPAREL CENTER (500 FIFTH AVENUE)	N.Y. STATLER HILTON GRAND BALLROOM
Sept. 19	HOLIDAY SHOWINGS BY MET. JUVENILE STYLE MART AT STATLER HILTON (Sept. 19-23)		
Monday Sept. 20 11:30 A.M.	GEOFFREY BEENE FASHION SHOW; BOUTIQUE OPENING Opening of "The World of Geoffrey Beene", the first major Geoffrey Beene Boutique. For customers, by invitation. Pub: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 20 4:30 P.M.	SHOWING OF RESORT & SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE 6-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	McGRAW HILL THEATRE 1221 SIXTH AVE (49th ST)



Monday Sept. 20 5:30 P.M.	OPENING OF UNISEX "APOSTROPHE" SHOP Cocktails and fashion show. By invitation. Contact: Al Coffey, 361-7500.	WALLACHS 555 FIFTH AVENUE (46TH STREET)
Monday Sept. 20 6:30 P.M.- 8:00 P.M.	PRESS PREVIEW: NEW BOUTIQUE Featuring the collection of Dorothee Bis. (Followed by an opening night gala in Soho - 10:00 P.M. - W.P.A., 152 Spring St.) By invitation. Contact: Dianne Schools, 759-0988; or Irving Benson, 354-6474.	DIANNE B 729 MADISON AVENUE (64TH STREET)
Beginning Monday Sept. 20	HOLIDAY AND RESORT COLLECTIONS Introducing Fantasy Sport. By appointment. Contact: 279-7485.	EVA HAYNAL COUTURE; & FANTASY SPORT 499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 21 9:00 A.M.	PRESS SHOWING: PARIS IMPORTS Special preview for press only. By invitation.	OHRBACH'S FLOOR TO BE ANNOUNCED
Tuesday Sept. 21 10:00 A.M.	PRESS SHOW: RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE 6-8888.	BETTY HANSON & CO. 205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday Sept. 21 11:30 A.M.	PRESENTATION OF FALL FASHIONS BY CHLOE Designer Karl Lagerfeld will be there. Tickets: \$10.00 each. Benefit for Memorial Sloan-Kettering Cancer Center. By invitation. Contact: PL 3-4000.	SAKS FIFTH AVENUE 5TH FLOOR
Tuesday Sept. 21 12:00 Noon & 2:00 P.M.	MINI FASHION SHOWS BY CACHAREL Jean Cacharel will be present. Shows at 12:00 Noon and 2:00 P.M. For customers, Publicity; Harriet Weintraub, EL 5-6800.	BONWIT TELLER 2ND FLOOR
Cancelled Sept. 21	MAXIMILIAN'S PRESS PREVIEW OF FUR FASHIONS. ORIGINALLY SCHEDULED FOR TUESDAY, SEPTEMBER 21 AT 2:30 P.M., HAS BEEN CANCELLED.	
Tuesday Sept. 21 3:00 P.M.	SHOWING OF RESORT AND SPRING COLLECTION By invitation. (Note change of date and time). Contact: 563-1640.	GLORIA SACHS 530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 21 3:00 P.M.- 7:00 P.M.	RESORT AND EARLY SPRING COLLECTION Informal modeling of handblocked French cotton and handwoven silk sportswear. By invitation. (Showing Sept. 22 & 23, by appointment.) Contact: Susan Playfair, 146 Mt. Vernon Street, Boston 02108; (617) 723-7413.	SUSAN PLAYFAIR HOTEL PLAZA PRIVATE SUITE
Sept. 21	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, LO 3-1600	
Tuesday Sept. 21 5:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, showroom, 10th fl., 530 Seventh Ave., 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN SPORT BROTHERHOOD IN ACTION 560 SEVENTH-AUDITORIUM
Tuesday Sept. 21 5:00 P.M.	SHOWING OF FASHIONS FROM CALIFORNIA "Those Designing Women...Those Golden Years"--Runway Show at 5:30. Dancing until 8:00. Prices: \$15.00, members; \$20.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) ROSELAND DANCE CITY 239 WEST 52ND STREET
Tuesday Sept. 21 7:30 P.M.	HALSTON SPONSORED GALA: BENEFIT SHOW "I Love New York" -- for benefit of Committee in the Public Interest. Fashion show, dinner, dance. By invitation. (Black tie). Publ: Peggy Healy, 223-7204.	BLOOMINGDALE'S 7TH & 8TH FLOORS



Beginning Tuesday Sept. 21	RESORT AND HOLIDAY COLLECTION By appointment. Contact: Estelle Marr, CH 4-5452.	NORELL II	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 22 11:30 A.M.	"BEST OF NEW YORK" -- FASHION SHOW Showing for customers. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 22 1:45 P.M.	FALL AND WINTER FUR COLLECTION Show at 2:15. By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS (333 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Wednesday Sept. 22 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 22 4:00 P.M.	SHOWING OF SPRING COLLECTIONS Men's and women's ready-to-wear and Nik Nik's associated licensees. (Cocktails after show). By invitation. Contact: Phyllis Youngheart, 679-5300.	NIK NIK INDUSTRIES, INC. (49 EAST 34TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Sept. 22 5:30 P.M.- 7:30 P.M.	OPENING OF NEW GLEMBY BEAUTY SALON By invitation. (Limousine service will be arranged from Manhattan). By invitation. Contact: Annemarie Cairns at Joan Parker Publicity: 628-1313.	ABRAHAM & STRAUS	BROOKLYN
Wednesday Sept. 22 6:00 P.M.	AMERICAN CRAFTSMEN SHOW For customers. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	14 EAST 50TH STREET GIFT & GOURMET SHOP
Wednesday Sept. 22 6:30 P.M. 8:30 P.M.	PREVIEW OF NEW STREET FLOOR Showing of new street floor; and salute to cultural institutions. By invitation. Publicity: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	1ST FLOOR
Thursday Sept. 23 11:30 A.M.	TITKINER FASHION SHOW For customers and press. By invitation. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Thursday Sept. 23 1:00 P.M.	"BEACH AND BEYOND" COLLECTION BY BOB MACKIE New collection of swim and resort wear. By invitation. Contact: (213) 587-3111.	COLE OF CALIFORNIA (110 EAST 9TH ST., L.A.)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday Sept. 23 4:00 P.M.	SHOWING OF RESORT AND SPRING COLLECTION By invitation. Thereafter, showroom, 2nd fl. Contact: Rene Tixier, 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Thursday Sept. 23 5:00 P.M. 7:00 P.M.	INTRODUCTION OF NEW PERFUME Introduction of Coriandre fragrance in America. M. Jean and Mme. Jacqueline Couturier, creators of the fragrance will be present. By invitation. Public Relations: The Southern Connection, 530 Madison Ave., 751-9056.	CORIANDRE	TAVERN-ON-THE-GREEN CENT. PARK W. & 67 ST.
Thursday Sept. 23 6:00 P.M.	MENSWEAR BY ADOLFO: MINI SHOW Customer showing of menswear. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	6TH FLOOR
Thursday Sept. 23- Sept. 30	SPRING-SUMMER KNITWEAR Also, Designknit by Mary Farrin for Levison Originals (following European Fashion Fair). By reservation. Contact: Miss Amy, 421-3974.	MARY FARRIN OF LONDON	REGENCY HOTEL PARK AVE. & 61ST STREET



Sept. 24	ROSH HASHONAH (Begins at sunset) -- Jewish New Year -- first day Sept. 25		
Sept. 24	SAMIA FASHION TRADE FAIR IN TURIN (Sept. 24-27)		
Sept. 25	EUROPEAN FOOTWEAR FASHIONS IN DUSSELDORF (Sept. 25-29)		
Sunday Sept. 26 7:00 P.M.	GIVENCHY AT REGINE'S BENEFIT FASHION SHOW By invitation. For benefit of Cancer Research Institute. Givenchy Publicity: Ruth Hammer Assoc., 687-2545. Bergdorf-Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	REGINE'S PARK AVE. & 59TH ST.
Sept. 26	PITTI BIMBO CHILDREN'S WEAR SHOW IN FLORENCE (Sept. 26-29)		
Monday Sept. 27 10:00 A.M.	PREVIEW: RALPH LAUREN MEN'S JEWELRY By invitation. Contact: Duane Garrison, PL 5-8000.	TIFFANY	FIRST FLOOR
Monday Sept. 27 11:30 A.M.	FALL SHOWING OF CHRISTIAN DIOR FASHIONS For customers. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Monday Sept. 27- Sept. 30	SHOWING OF FASHIONS FROM HONG KONG Fashions from six Hong Kong manufacturers. Also, in L.A. (Sept. 14-16); Toronto (Sept. 20-21); Montreal (Sept. 23-24). Contact: Maralyn Rittenour, 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL (548 FIFTH AVE.)	HOTEL SUMMIT 51ST ST. & LEXINGTON
Beginning Monday Sept. 27	OPENING: RESORT/SPRING COLLECTION By appointment only. Contact: 221-7880.	DONNA KARAN & LOUIS DELL'OLIO FOR ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 27	OPENING: RESORT AND SPRING COLLECTION No formal shows. Continuous by appointment. Contact: Anne Wightman: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Tuesday Sept. 28 5:00 P.M.- 8:00 P.M.	"50'S SOCK HOP" ANNIVERSARY CELEBRATION A nostalgic return to 50's to celebrate 20th anniversary of Gentlemen's Quarterly magazine. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	BARNEY GOOGLE'S 225 EAST 86TH STREET
Tuesday Sept. 28 7:00 P.M.	MODEL ROOMS- BENEFIT SHOWING For benefit of Irvington House. By invitation. Honorary Chairman: Gloria Vanderbilt. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	5TH FLOOR
Tuesday Sept. 28 7:30 P.M.	DOROTHY SHAVER ROSE AWARD Special tribute to Diana Vreeland. By invitation only.	LORD & TAYLOR	FLOOR TO BE ANNOUNCED
Beginning Tuesday Sept. 28	OPENING OF RESORT COLLECTION By appointment. Contact: Judith Flynn, 221-0675. Publ: Jeanne Chappell, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 29 11:30 A.M.	MOLLIE PARNIS BOUTIQUE FASHION SHOW Showing of Fall fashions. For customers. Publ: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 29 3:00 P.M.	PREVIEW OF "AFTER-5 COLLECTION" Collection by Ed Austin and Hubert Zuur. By invitation. Contact: 861-1211.	AUSTIN ZUUR LTD.	835 MADISON AVENUE 2ND FL. (AT 69TH ST)



Wednesday Sept. 29 5:00 P.M.- 7:00 P.M.	PREVIEW: NEW SHOPS IN BENDEL'S FANCY Housewarming for Holly Harp, Mary McFadden, Jean Muir to celebrate the opening of their new shops. By invitation. Publ: Mallory Hathaway, CI 7-1100.	HENRI BENDEL	2ND FLOOR
Wednesday Sept. 29 7:00 P.M.	FENDI FUR SHOWING AND BOUTIQUE For benefit of Memorial Sloan Kettering-Special Projects Committee. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Thursday Sept. 30 2:00 P.M.	MATERNITY FASHION SHOW FOR CUSTOMERS Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	2ND FLOOR
Thursday Sept. 30 8:00 P.M.	ANNUAL FASHION CRITICS' AWARD Tickets: \$125.00 each, for benefit of F.I.T. Publ: Eleanor Lambert, MU 8-2130.	COTY, INC.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Oct. 3	FASHION WEEK IN MUNICH (Oct. 3-7)		
Oct. 4	YOM KIPPUR (Monday) -- Jewish Day of Atonement (begins at sunset Oct. 3)		
Beginning Monday Oct. 4	RESORT AND EARLY SPRING IN CALIFORNIA By appointment. Contact: Jerry Padgett (213) 627-5201.	MR. BLACKWELL	719 SO. LOS ANGELES ST. SHOWROOM
Tuesday Oct. 5 11:30 A.M.	BENEFIT SHOW: KIPS BAY BOYS CLUB Fashions by Revillon Furs and Charlotte Ford; also a Chanel retrospective. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Oct. 5 7:30 P.M. Reception- Dinner	GOURMET GALA BENEFIT BALL Twenty celebrity cooks will prepare recipes to be judged by leading culinary experts, including Betsy Bloomingdale, Oscar de la Renta, Gael Greene, Josh Logan, others. Tickets: \$125.00 per person. Contact: Barbara Nash, 682-6430.	MARCH OF DIMES	WALDORF-ASTORIA GRAND BALLROOM
Wednesday Oct. 6 11:30 A.M.	BENEFIT SHOWING -- JOHN ANTHONY FASHIONS For benefit of Nightingale Banford. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR PLAZA COLLECTIONS
Wednesday Oct. 6- Nov. 17 5:30 P.M.- 7:30 P.M.	THIRD ANNUAL "WOMEN IN MANAGEMENT" SEMINAR Six evening sessions, with 18 distinguished speakers: Oct. 6 -- Business; Oct. 13 -- Finance; Oct. 20 -- Finance; Nov. 3 -- Marketing; Nov. 10 -- Personnel; Nov. 17 -- Management. Tuition: \$75.00 for series; single sessions, \$17.50. Tax deductible for The Fashion Group Foundation, Inc. (Virginia Ingalls Soren Memorial Committee). Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	J.C. PENNEY AUDITORIUM 53RD ST. & 6TH AVE.
Oct. 7- Oct. 11	"MAGIC" MENSWEAR SHOW IN SAN DIEGO, ROYAL INN AT THE WHARF. Contact: Mrs. Pauley Murphy, 124 E. Olympic Blvd., L.A. 90015, (213) 746-0623.		
Oct. 7- Oct. 11	WESTMAC/MEMBA Menswear shows in Palm Springs. Contact: Bob Mott, Suite B265, 110 E. 9th St., Los Angeles 90015 (213) 624-1441.		
Oct. 8	CHILDREN'S FASHION FAIR IN COLOGNE (Oct. 8-10)		
Saturday Oct. 9- Oct. 11	SPRING-SUMMER '77 HOME SEWING SHOW Show through Oct. 11, will feature resources in fabrics, patterns, notions sewing machines. Contact: Christopher Cross Assoc., 689-1300.	AMERICAN HOME SEWING COUNCIL (40 EAST 38TH ST.)	STATLER HILTON HOTEL 7TH AVE. & 33RD ST.



Monday	FALL MODEL ROOMS	LORD & TAYLOR	8TH FLOOR
Oct. 11	PREVIEW FOR PRESS		
6:30 P.M.	By invitation. Contact: Barbara Campbell, LW 4-5100, ext. 234.		
Tuesday	BENEFIT SHOW LUNCHEON	MUSCIANS EMERGENCY FUND	HOTEL PIERRE
Oct. 12	BY MADAME GRES	(515 MADISON AVENUE)	GRAND BALLROOM
12:30 P.M.	Annual benefit show by Mme. Gres. Tickets: \$35. each. Contact: 751-0530.		
Oct. 11	FASHION WEEK IN LOS ANGELES (Oct. 11-15). Contact: Judith Alberty (213) 620-0260.		
Monday	READY-TO-WEAR	CAMERA NAZIONALE DELL	MILAN
Oct. 12-	SHOWINGS IN MILAN	ALTA MODA ITALIANA	ITALY
Oct. 15	Contact: Piazza Aracoele 3, 00186 Rome, Italy; Tel: 679-43.90		
	<u>Mon., Oct. 12:</u>	11:30 A.M.	Ognibene Zendman Boutique (Hotel Palace)
		12:30 P.M.	Kinki Shop (Viale Tunisia 39)
		3:00 P.M.	Lancetti (Hotel Principe)
		4:30 P.M.	Heinz Riva Bis (Hotel Principe)
		6:00 P.M.	Livio de Simone-Sunwear (Hotel Principe)
		7:30 P.M.	Andre Laug Boutique (Hotel Principe)
		9:00 P.M.	Balestra Boutique (Hotel Palace)
	<u>Tues., Oct. 13:</u>	9:45 A.M.	Callaghan (Hotel Principe)
		11:00 A.M.	Ken Scott (Hotel Palace)
		12:30 P.M.	Sanlorenzo (Hotel Principe)
		3:00 P.M.	Trell (Hotel Principe)
		4:30 P.M.	Charade Top (Hotel Principe)
		6:00 P.M.	Dorian (Hotel Principe)
		9:00 P.M.	Mila Schon (Via Montenapoleone 2)
	<u>Wed., Oct. 14:</u>	9:45 A.M.	Laura Biagiotti (Hotel Principe)
		11:00 A.M.	Lux International (Hotel Principe)
		12:30 P.M.	Basile (Hotel Principe)
		3:00 P.M.	Krizia (Via Agnello 12)
		4:30 P.M.	Armani (Hotel Principe)
		6:00 P.M.	Walter Albini Uomo
	<u>Thurs., Oct. 15:</u>	9:45 A.M.	Complice (Hotel Principe)
		12:00 Noon	Missoni (Hotel Diana)
		3:00 P.M.	Caumont (Hotel Principe)
		6:00 P.M.	Lorenbetty (Hotel Palace)
		7:30 P.M.	Giorgio Correggiari (Hotel Palace)
		9:00 P.M.	Cadette (Via S. Spirito 4)
Oct. 20-21	Venice - Roberta di Camerino (Polveriera delle Vignole)		
Wednesday	SHOWING OF SPRING	GEOFFREY BEENE	HOTEL DIANA
Oct. 14	COLLECTION IN ITALY	(NEW YORK-MILANO)	MILANO, ITALY
7:30 P.M.	By invitation. Contact: Senora Grazia Gay, Via Moscova 47, Milan. Tel: 65-31-87; or Hilda Barnes, N.Y., 550 Seventh Ave., LW 4-0454.		
Oct. 17-	NAMS (Nat'l. Assn. of Men's Sportswear Buyers); & BAMA (Boys & Young Men's		
Oct. 20	Apparel Mfrs. Assn.) at N.Y. Statler Hilton. Contact: 689-7420.		
Oct. 17-	SPRING READY-TO-WEAR, FURS, KNITWEAR IN FLORENCE AT PITTI PALACE. Contact:		
Oct. 21	Centro di Firenze per la Moda Italiana, Viale A. Gramsci, 9/A 50121 Florence.		
Tuesday	SHOWING OF SPRING	TANNERWAY BY	530 SEVENTH AVENUE
Oct. 19	SPORTSWEAR COLLECTION	LOIS ANDERSON	SHOWROOM - 28TH FLOOR
11:00 A.M.	By invitation. Contact: Bernice Lewis, 354-0015. Publ: Marianne Dube, 684-7750.		



Tuesday Oct. 19 7:00 P.M.	"AMERICAN IMAGE AWARDS" FOR FASHION LEADERSHIP First annual "Adam" awards in seven categories: political or civil affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (Black Tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Oct. 23	PRET-A-PORTER SHOWINGS IN PARIS AT PORTE DE VERSAILLES (Oct. 23-27)		
Monday Oct. 25 3:00 P.M.	PRESS PREVIEW: SPRING-SUMMER BRIDAL FASHIONS Designed by Christos. By invitation. Thereafter, Oct. 27, Nov. 1, 3 at 1:00 P.M., 9th fl. Contact: Lee Fein, 564-8245. P.R. Margaret Hodge, 758-9230.	BRIDAL COUTURE LTD. (1385 BROADWAY)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)
Oct. 26-31	BRITISH READY-TO-WEAR IN LONDON & BIRMINGHAM, ENGLAND		
Monday Nov. 1 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Nov. 1 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Nov. 2	ELECTION DAY (Tuesday)		
Tuesday Nov. 2 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Miss Rose, 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Nov. 3 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 3 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 3 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday Nov. 3 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Nov. 3 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 695-7715.	CONCEPT VII BY GEORGE MATYAS	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday Nov. 4 10:00 A.M.	SHOWING OF SPRING COLLECTION Also 2:00 P.M. By reservation. Contact: 354-0760	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 9 8:30 A.M.	SHOWING OF SPRING SUMMER COLLECTION <u>Show at 9:00 A.M.</u> By invitation. Contact: Kathy Lecube, 355-7600.	ROBERTA DI CAMERINO (645 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Also, Nov. 9 and 11 at 2:00. By reservation. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR



Tuesday	SHOWING OF SPRING	V & J DESIGN	500 SEVENTH AVENUE
Nov. 9	COLLELCTION		SHOWROOM - 5TH FLOOR
3:00 P.M.	By invitation. Thereafter by appointment. Contact: 279-9223.		
Tuesday	SHOWING OF SPRING	GAMUT BY DON SAYRES	PLACE TO BE
Nov. 9	COLLECTION	(512 SEVENTH AVENUE)	ANNOUNCED
4:00 P.M.	By invitation. Contact: 563-8556.		
Tuesday	SHOWING OF SPRING	ALBERT CAPRARO	F.I.T. AMPHITHEATRE
Nov. 9	COLLECTION	(550 SEVENTH AVENUE)	227 WEST 27TH STREET
5:30 P.M.	By invitation. Thereafter showroom, 23rd floor. Contact: 221-8330.		
Wednesday	SHOWING OF SPRING	GEOFFREY BEENE	550 SEVENTH AVENUE
Nov. 10	COLLECTION		SHOWROOM - 4TH FLOOR
12:00 Noon	Also at 4:00 P.M. By invitation. Contact: 594-0454.		
Wednesday	SHOWING OF SPRING	OSCAR DE LA RENTA	PLACE TO BE
Nov. 10	COLLECTION	(550 SEVENTH AVENUE)	ANNOUNCED
5:00 P.M.	By invitation. Thereafter by appointment. Contact: 354-6777.		
Thursday	SHOWING OF SPRING	HALSTON	550 SEVENTH AVENUE
Nov. 11	COLLECTION		SHOWROOM - 14TH FLOOR
11:30 A.M.	Also at 3:30 (buyers). By invitation. Contact: 354-6340.		
Nov. 11	2:00 P.M., BILL BLASS (3rd show), 550 SEVENTH AVENUE, 17th floor, 221-6660		
Nov. 11	3:30 P.M., HALSTON (buyers) (2nd show), 550 SEVENTH AVENUE, 14th floor, 354-6340		
Sunday	SEMI-ANNUAL	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
Nov. 14-	PRESS WEEK		
Nov. 19	By invitation. Publicity: Eleanor Lambert, Mu 8-2130.		
Nov. 23-	INTERSTOFF FABRICS FAIR FOR SPRING-SUMMER 1977 - Exhibition in Frankfurt-		
Nov. 16	Contact: German American Chamber of Commerce, 582-7788.		
Nov. 25	THANKSGIVING DAY (Legal Holiday)		

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE ALREADY OPENED

ALICE BLAINE FOR THE SMITHS. . . . . 80 West 40th Street, 10th floor, 221-5765

INGRID CADO. . . . . 226 West 17th Street, 7th floor, 594-8955

LIZ CLAIBORNE. . . . . 80 West 40th Street, 2nd floor, 594-8400

JAMES DAUGHERTY. . . . . 550 Seventh Avenue, 9th floor, 239-4155

DON LUIS de ESPANA. . . . . 498 Seventh Avenue, 8th floor, 239-4630

MULTI FACETS (DIV.SPORTWHIRL). . . . . 498 Seventh Avenue, 15th floor, 563-0800

NUMERO DUE ANGIO (Florence, Italy). . . . . Hotel Gotham, Suite 1001, CI 7-2200

BARON PETERS & ROBERT LEONARD. . . . . 530 Seventh Avenue, 30th floor, 564-6238

POSH, INC. BY JAY ANDERSON. . . . . 550 Seventh Avenue, 18th floor, 947-0964

SPORTWHIRL BY JEANNE CAMPBELL. . . . . 498 Seventh Avenue, 15th floor, 563-0800

TIKTINER. . . . . 530 Seventh Avenue, 6th floor, 391-1790

FABRICE DESIGNS LTD. . . . . 226 Fifth Avenue (26th St.), 6th fl., 889-4826